

StomaTeam 2025



Czech republic & Slovakia

ONLINE SERVICES

ONLINE MARKETING PACKAGES

We are able to target online campaigns to an audience that consists of almost 100% dental professionals in the Czechia and Slovakia. This is one of the reasons why we achieve the best results and price/performance ratio for online campaigns

CONTENT package

- Publishing an article with two banners (possibly product video) on www.StomaTeam.cz (banners for 12 months)
- Facebook and Instagram campaign (1 article for 1 month)
- Banner and article promotion in the newsletter (1 article promotion, 1 banner in 1 newsletter)
- Translation and editorial work
- Reporting

You will save about 46 %
Services in total value: 3.230 €

1.730 €

GOLD package

- Banner campaign in StomaTeam content network – StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz (various banner formats, 1 month)
- Banner PPC campaign – Google Ads (1 product for 1 month)
- Facebook and Instagram campaign (1 product for 1 month)
- E-mailing (1 banner in 1 newsletter)
- Reporting

You will save about 46 %
Services in total value: 5.210 €

2.800 €

PLATINUM package

- GOLD package (for 1 month) +
- CONTENT package or VIDEO package or DENTAL MALL package
- Reporting

You will save about 48 %
Services in total value: 6.940 €

3.620 €

VIDEO package

- Video campaign in StomaTeam content network – StomaTeam.cz, DentalChoice.cz, DentalMarket.cz, DentalBazar.cz, DentalJobs.cz, DentalAcademy.cz (1 video for 1 month)
- Video campaign in Google content network (1 video for 1 month)
- Facebook/Instagram video campaign (1 video for 1 month)
- Reporting

You will save about 40 %
Services in total value: 2.900 €

1.730 €

PERSONAL package

- TOP advertising on www.DentalJobs.cz (up to 2 months)
- Banners 330 × 825 px and 960 × 180 px on www.DentalJobs.cz (1 banner for 1 month)
- Facebook/Instagram campaign (2 weeks)
- Banner PPC campaign – Google Ads or Sklik (3 weeks)
- Advert promotion in the DentalJobs.cz newsletter (1 advert in 1 newsletter)
- Banner in DentalJobs.cz newsletter (1 banner in 1 newsletter)
- Grafic and agency services
- Reporting

You will save about 42 %
Services in total value: 2.900 €

1.730 €

DENTAL MALL package

- Banner campaign on www.DentalMall.cz (banners 900 × 450 px, 670 × 215 px, 2 months)
- Including up to 3 products in the DentalMall recommended section (2 months)
- E-mailing (2 newsletters)
 - banners 900 × 450 px, 670 × 215 px
 - promotion of up to 3 products
- Facebook/Instagram campaign (1 month)
- Grafic and agency services
- Reporting

You will save about 48 %
Services in total value: 3.330 €

1.730 €



No additional discounts apply to any of the above online service packages.

Discounts can only be applied to individual online marketing services listed on the next page of the price list.

Note: Payments to Alphabet (Google), Meta (Facebook, Instagram) are included in the price of campaigns.

All the presented prices are without VAT.

Pricelist subject to change.

StomaTeam s.r.o.

stomateam.cz

dentalmall.cz